

IBM Future Forum

sempre | analytics 

Leading the way with IBM Business Analytics.

4th December 2025





Welcoming you to **Sempre Analytics'** Future Forum 2025

easyJet



inspired

MB Martin Brower



OMC

Tilda.

IMI

asos

southern coop



informa

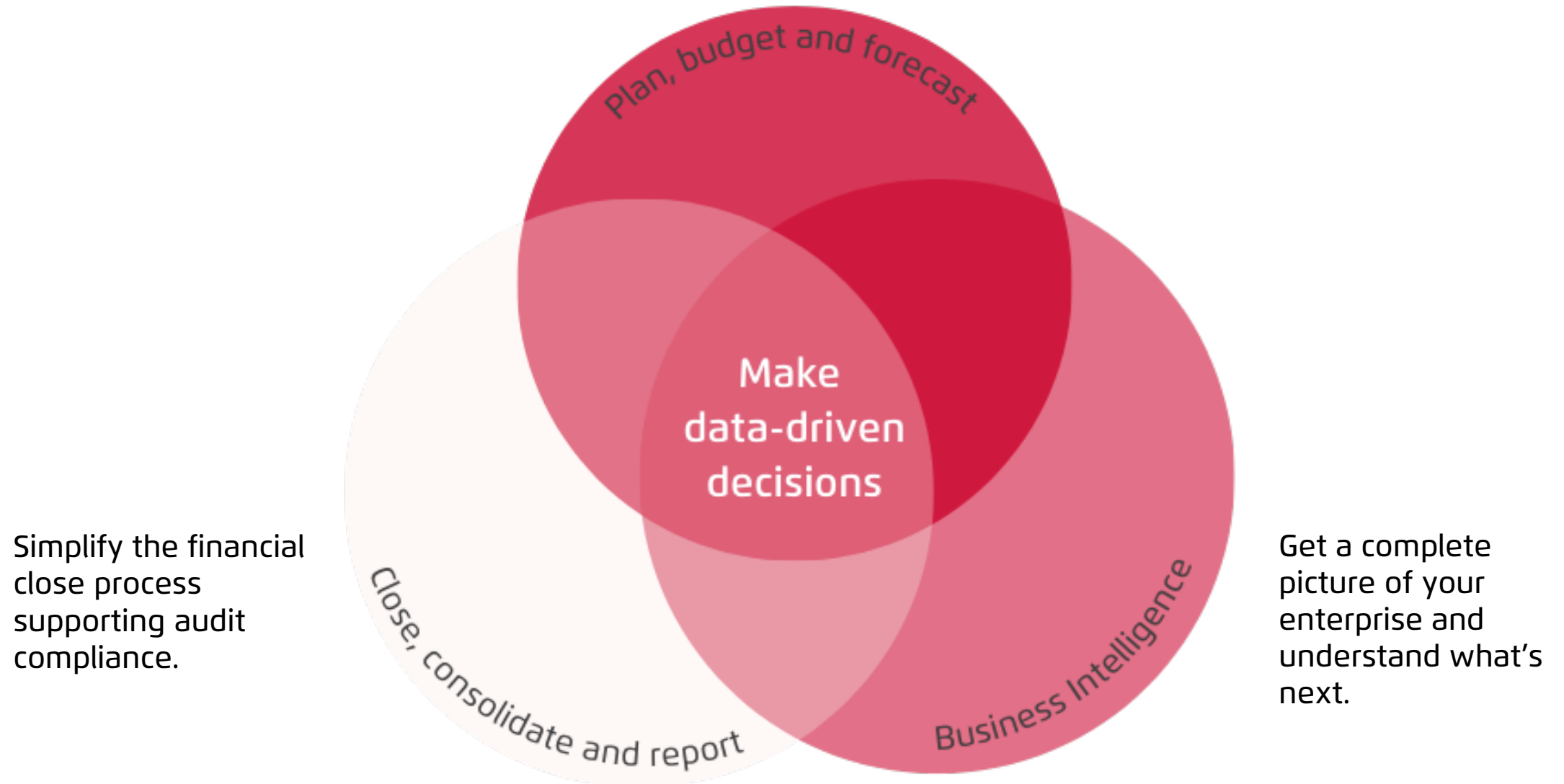


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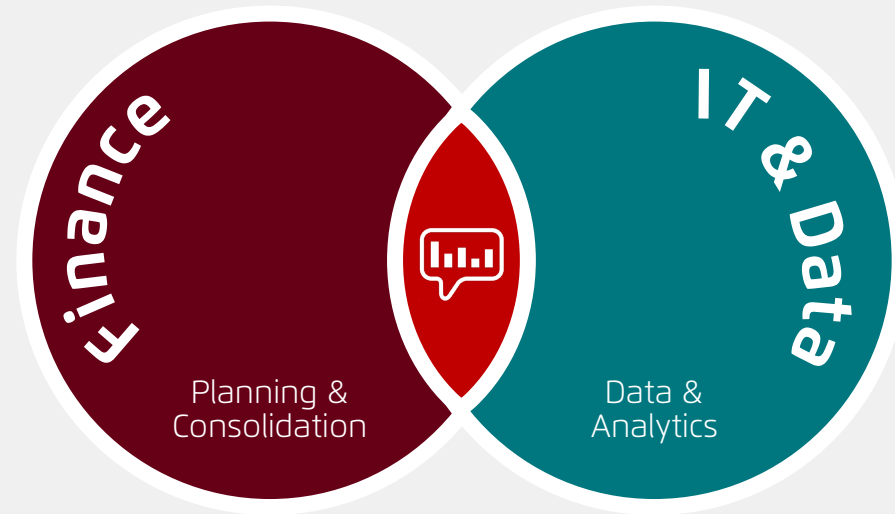


IBM Business Analytics

Unify the planning process across your enterprise.



Sempre are the only consultancy that truly bridge Finance and Data



Financial Planning
Operational Planning
Consolidation
Scenario Analysis and Reporting

Data Integration & Platforms
Data Governance
Master Data Management
Intelligent Automation



Today's Sempre Team

Stephen

Sector Lead
Retail, PS, FS &
HE



Catherine

Planning Director



Tom

Data & Analytics
Director



Richard

Sector Lead
Construction &
Manufacturing



Shane

PA Team Lead



John

Automation
& Reporting Lead



Amy

Head of
Marketing



Anja

Controller Lead



Buju

Automation
Consultant



Sonia

Marketing
Manager



Mark

PA Principal





TODAY'S AGENDA

10:15 **What's Next in Planning Analytics, Controller and Cognos:** **Stephen** and **Paul**.

12:00 **AI Proof of Concepts with IBM Client Engineering:** got a problem that AI could solve? We can help you bring it to life for free! **Buju** and **Pat**.

12:40 **Networking Lunch:** share ideas with your peers and our experts.

13:40 **AI-Powered Insights for Smarter Planning and Reporting:** get more from the tools you use. **Shane** and **John**.

14:40 **Customer Panel:** real-life Customer journeys achieving excellence in Financial Planning and why good data matters. **Raj** from VCCP and **Simon** from IMI.

15:30 **Elevate every decision:** the data strategy behind finance excellence with **Tom**.

16:00 **Innovation Centre Tours:** SPOT the Robot; Quantum, and NASA!

16:30 **Networking:** Festive Drink and Canapes.

Join at
slido.com
#Sempre





Customer Panel: Real-life Customer journeys - achieving excellence in Financial Planning and Why Good Data Matters?



Raj Dadra
Former Chief
Financial Officer
VCCP



Simon Short
Chief Data Officer
IMI Precision Engineering



Stephen Pass
Industry Lead: Retail, FS,
and Professional Services
Sempre Analytics

IBM Innovation Studio, London - Activations



IBM AI & watsonx

In our Storytelling room we can share stories explaining.....

- a high level overview of watsonx
- an introduction to watsonx.governance for business stakeholders + a deeper dive
- The Technology Atlas with AI
- The IBM Wimbledon partnership
- The Mayflower Autonomous Ship story

We have several watsonx digital demos available showcasing

- How GenAI is changing ecommerce shopping
- Prompt Engineering
- Speech to Text
- watsonx Assistants, watsonx.ai, watsonx Orchestrate, Watson Discovery

IBM Automation

With our conveyor, motor driven fan, Hammer Rig and Spot Robot we can show multiple use cases of OT Automation with IBM Maximo, including Asset Inspection, Condition Based Maintenance, Asset Lifecycle Management, Intelligent Assets & Facilities and so much more.

We also share how IBM uses our own IT Automation solutions - Turbonomic, Instana, Envizi - at IBM Hursley to create a smart, AI-driven, automated Data Centre.

Client & Partner Stories

An interactive illuminated bookshelf displaying a collection of 50 cards, each featuring a unique IBM Client or Partner story.

The stories are from 8 industries and include those from Citibank, Coca-Cola, Dunn & Bradstreet, Natwest, NHS, Samsung, The GRAMMY's, Transport for London, TUI, WPP. This showcases the breadth of clients, industries and services that IBM works with on a global scale.

IBM Client Engineering

Client Engineering is a pre-sales investment by IBM that innovates and co-creates with clients to prove the value of IBM technology.

In the studio we have a dedicated Client Engineering workspace, where we can explain the value of a Client Engineering engagement and the methodology we use to help clients solve their biggest business challenges.

Storytelling room

Our Storytelling Room features the following stories.....

- Climate Change with NASA
- The Mayflower Autonomous Ship
- An Introduction to AI Governance for business stakeholders
- A deeper dive into AI Governance for business stakeholders
- Technology Atlas
- watsonx
- Wimbledon
- Client Engineering

IBM Quantum

We bring IBM Quantum to life with an installation of a model of the IBM Quantum chandelier, along with immersive audio of the sounds of Quantum, taken from the IBM Q computation center in Poughkeepsie where the commercial Quantum systems used by the IBM Q Network are located. We also have an accompanying video of IBM Quantum System Two so we can also showcase these next gen IBM Quantum Computers.



Wendy Hopkins (Unverified)

