



# IBM Future Forum

Leading the way with IBM Business Analytics.

4th December 2025





# Welcoming you to **Sempre Analytics' Future Forum 2025**

**easyJet**

 Heidelberg  
Materials

**inspired**

 Martin  
Brower®

 SLR

 OMC

 Tilda

**IMI**

 VCCP  
BEE

**informa**

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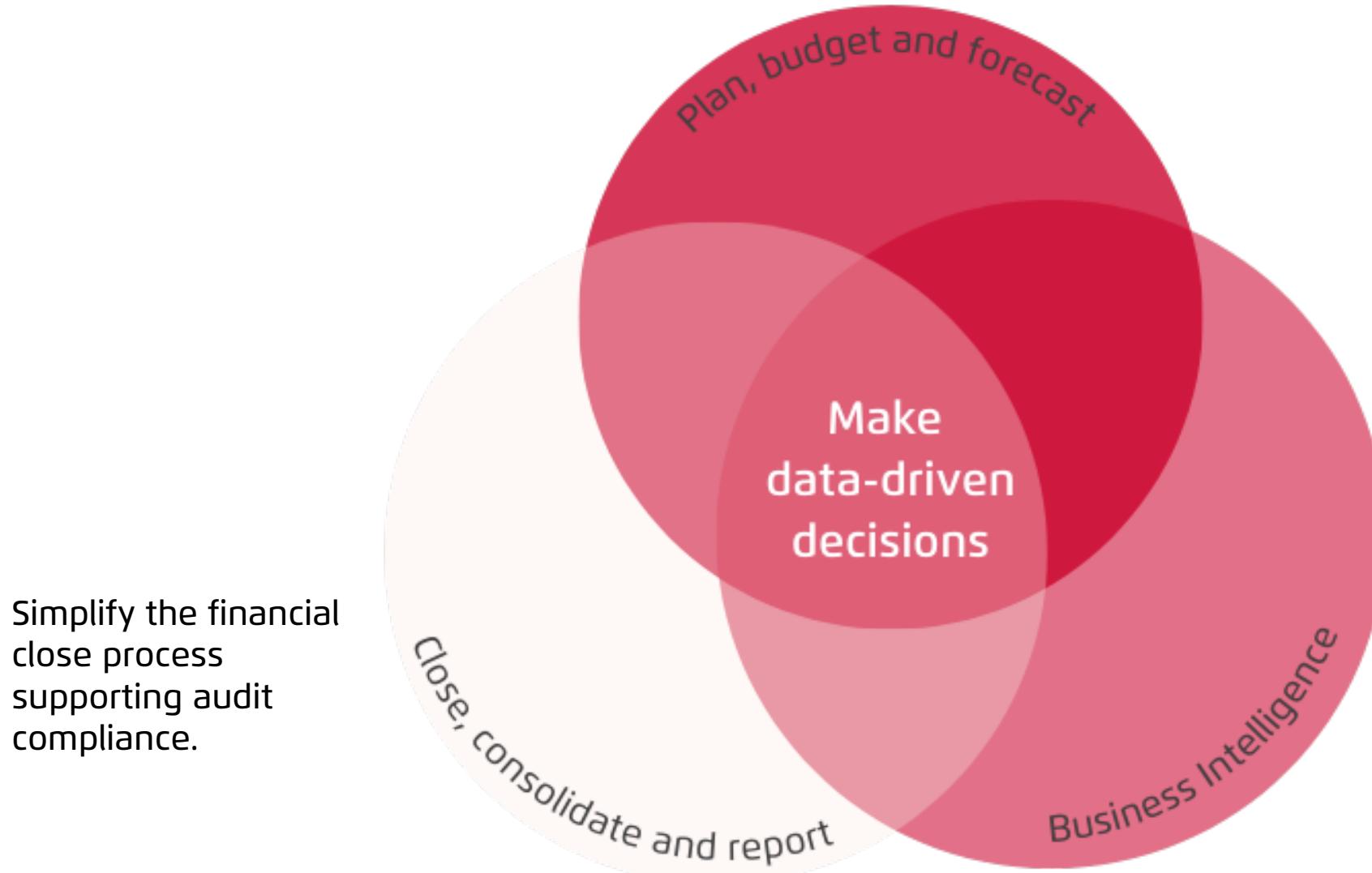
**CPM**

 THE BIG  
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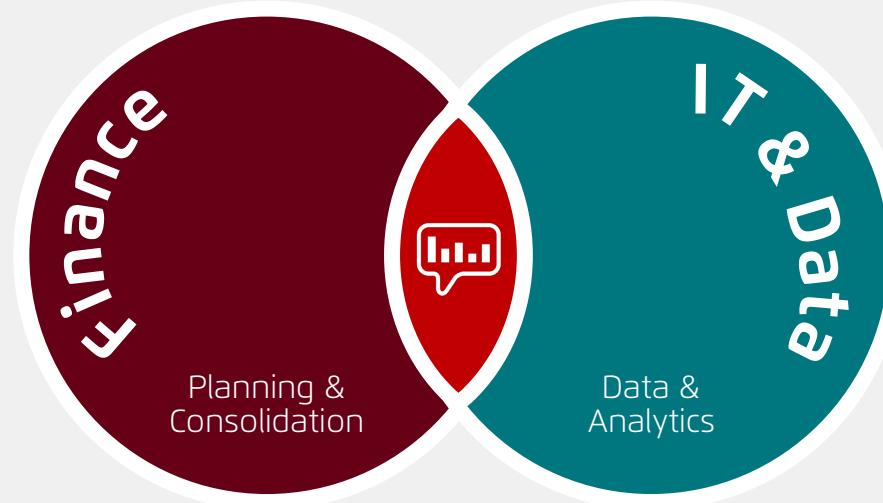
 Queen Mary  
University of London

# IBM Business Analytics

Unify the planning process across your enterprise.



# Sempre are the only consultancy that truly bridge Finance and Data



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Financial Planning  
Operational Planning  
Consolidation  
Scenario Analysis and Reporting

Data Integration & Platforms  
Data Governance  
Master Data Management  
Intelligent Automation

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# Today's Sempre Team

**Stephen**

Sector Lead  
Retail, PS, FS &  
HE



**Richard**

Sector Lead  
Construction &  
Manufacturing



**Amy**

Head of  
Marketing



**Sonia**

Marketing  
Manager



**Catherine**

Planning Director



**Shane**

PA Team Lead



**Anja**

Controller Lead



**Mark**

PA Principal



**Tom**

Data & Analytics  
Director



**John**

Automation  
& Reporting Lead



**Buju**

Automation  
Consultant





# TODAY'S AGENDA

10:15	<b>What's Next in Planning Analytics, Controller and Cognos:</b> <b>Stephen</b> and <b>Paul</b> .	14:40	<b>Customer Panel:</b> real-life Customer journeys achieving excellence in Financial Planning and why good data matters. <b>Raj</b> from VCCP and <b>Simon</b> from IMI.
12:00	<b>AI Proof of Concepts with IBM Client Engineering:</b> got a problem that AI could solve? We can help you bring it to life for free! <b>Buju</b> and <b>Pat</b> .	15:30	<b>Elevate every decision:</b> the data strategy behind finance excellence with <b>Tom</b> .
12:40	<b>Networking Lunch:</b> share ideas with your peers and our experts.	16:00	<b>Innovation Centre Tours:</b> SPOT the Robot; Quantum, and NASA!
13:40	<b>AI-Powered Insights for Smarter Planning and Reporting:</b> get more from the tools you use. <b>Shane</b> and <b>John</b> .	16:30	<b>Networking:</b> Festive Drink and Canapes.



Join at  
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#Sempre





# **Customer Panel: Real-life Customer journeys - achieving excellence in Financial Planning and Why Good Data Matters?**



**Raj Dadra**  
Former Chief  
Financial Officer  
**VCCP**



**Simon Short**  
Chief Data Officer  
**IMI Precision Engineering**



**Stephen Pass**  
Industry Lead: Retail, FS,  
and Professional Services  
**Sempre Analytics**

# IBM Innovation Studio, London - Activations



## IBM AI & watsonx

In our Storytelling room we can share stories explaining.....

- a high level overview of watsonx
- an introduction to watsonx.governance for business stakeholders + a deeper dive
- The Technology Atlas with AI
- The IBM Wimbledon partnership
- The Mayflower Autonomous Ship story

We have several watsonx digital demos available showcasing

- How GenAI is changing ecommerce shopping
- Prompt Engineering
- Speech to Text
- watsonx Assistants, watsonx.ai, watsonx Orchestrate, Watson Discovery



Wendy Hopkins (Unverified)

## IBM Automation

With our conveyor, motor driven fan, Hammer Rig and Spot Robot we can show multiple use cases of OT Automation with IBM Maximo, including Asset Inspection, Condition Based Maintenance, Asset Lifecycle Management, Intelligent Assets & Facilities and so much more.

We also share how IBM uses our own IT Automation solutions - Turbonomic, Instana, Envizi - at IBM Hursley to create a smart, AI-driven, automated Data Centre.

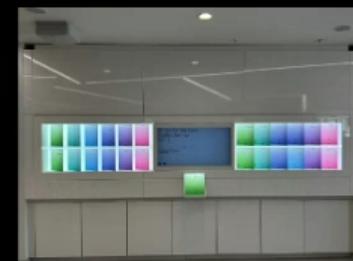


## Client & Partner Stories

An interactive illuminated bookshelf displaying a collection of 50 cards, each featuring a unique IBM Client or Partner story.

The stories are from 8 industries and include those from Citibank, Coca-Cola, Dunn & Bradstreet, Natwest, NHS, Samsung, The GRAMMY's, Transport for London, TUI, WPP.

This showcases the breadth of clients, industries and services that IBM works with on a global scale.



## IBM Client Engineering

Client Engineering is a pre-sales investment by IBM that innovates and co-creates with clients to prove the value of IBM technology.

In the studio we have a dedicated Client Engineering workspace, where we can explain the value of a Client Engineering engagement and the methodology we use to help clients solve their biggest business challenges.



## Storytelling room

Our Storytelling Room features the following stories.....

- Climate Change with NASA
- The Mayflower Autonomous Ship
- An Introduction to AI Governance for business stakeholders
- A deeper dive into AI Governance for business stakeholders
- Technology Atlas
- watsonx
- Wimbledon
- Client Engineering



## IBM Quantum

We bring IBM Quantum to life with an installation of a model of the IBM Quantum chandelier, along with immersive audio of the sounds of Quantum, taken from the IBM Q computation center in Poughkeepsie where the commercial Quantum systems used by the IBM Q Network are located.

We also have an accompanying video of IBM Quantum System Two so we can also showcase these next gen IBM Quantum Computers.

